

Where to Stay in Tulum: The Ultimate 2025 Area Guide (Beach vs Town)

Your Where to Stay in Tulum Guide: The First Big Decision

Dreaming of **white sandy beaches**, **turquoise waters**, and a **relaxing tropical escape**? **Tulum, Mexico** is one of the most beautiful destinations in the world, offering everything from **luxury beachfront resorts** to **cozy jungle hotels**. Choosing the right [place to stay in Tulum](#) can make your trip unforgettable.

Whether you're planning a **romantic getaway**, a **family vacation**, or a **solo adventure**, Tulum has accommodations for every traveler. You can enjoy the vibrant energy of **Tulum Beach**, explore the charming streets of **Tulum Town**, or unwind in a **serene jungle retreat**.

In this guide, we'll show you the [best hotels in Tulum](#), top **all-inclusive resorts**, and unique stays so you can easily find your perfect **Tulum accommodation**. Discover where to stay for comfort, style, and convenience during your magical trip to Tulum

Quick Answer: Beach vs Town?

Struggling to decide? Here's the simplest breakdown:

- **Stay in the Tulum Hotel Zone if:** You want to wake up steps from the sand, prioritize beach clubs and luxury boutique hotels, have a higher budget (\$200 - \$1000+/night), and seek a tranquil, bohemian-chic vibe.
- **Stay in Tulum Pueblo (downtown) if:** You want to be immersed in local culture, prioritize authentic food and affordable prices (\$50 - \$150/night), love having easy access to shops and nightlife, and don't mind a short bike or taxi ride to the beach.

Tulum Hotel Zone (The Beach Zone)

Stretching along the coast south of the ruins, this is the Tulum of Instagram dreams—a long road flanked by stylish hotels, world-class restaurants, and designer shops, all nestled between the white-sand beach and lush jungle.

- **Vibe:** Bohemian luxury, tranquil, stylish, and natural. It feels like a remote getaway.
- **Pros:**
 - **Beach Access:** Direct, stunning access to the best Tulum beaches.

- **Atmosphere:** Beautiful, peaceful, and incredibly photogenic.
- **Convenience:** Everything you need (high-end dining, spas, beach clubs) is within walking or biking distance along the strip.
- **Cons:**
 - **Price:** This is the most expensive area. Luxury hotels and meals come at a premium.
 - **Transportation:** The strip is long. While bikeable, you'll need taxis to get to town or the ruins.
 - **Parking:** Tulum Hotel Zone parking is extremely limited and often expensive.
- **Safety:** The Hotel Zone is generally very safe, with a visible tourist and security presence. As always, use common sense and avoid walking alone on dark, isolated stretches of beach late at night.
- **Best For:** Honeymooners, couples, luxury travelers, and those seeking a tranquil retreat.
- **Top Picks:**
 - **Luxury:** Habitas Tulum, Be Tulum Hotel
 - **Boutique:** Azulik (treehouse experience), Nomade Tulum
 - **Eco-Conscious:** Tulum eco resorts like Cabañas Tulum

Tulum Pueblo (Downtown)

This is the beating heart of Tulum—a grid of streets where locals live, work, and play. It's vibrant, chaotic, and full of authentic energy.

- **Vibe:** Authentic, lively, local, and budget-friendly. It feels like a real Mexican town.
- **Pros:**
 - **Affordability:** You'll find the cheap places to stay in Tulum here, including affordable hotels and hostels.
 - **Food & Nightlife:** Incredible, authentic taco stands, local markets, and bustling bars. The best food value is in the Pueblo.
 - **Central Location:** A great base for exploring. Tulum all inclusive resorts are rare, but from here, you can easily access tours, colectivos to ruins, and cenotes.
- **Cons:**
 - **Distance to Beach:** You are about a 3-4 km (15-min bike, 5-min taxi) ride from the ocean.
 - **Noise:** It can be noisy, especially on streets with nightlife.
- **Safety:** Tulum Pueblo is generally safe, but as a busy town, it requires standard city awareness. Be mindful of your belongings, stick to well-lit main streets at night, and be cautious when using ATMs.

- **Best For:** Solo travelers, groups, budget-conscious travelers, foodies, and those who want to experience local culture.
- **Top Picks:**
 - **Budget:** Hostels in Tulum Pueblo like Mayan Monkey
 - **Mid-Range:** Hotelito Azul, Lúum Zama
 - **Airbnb:** Great options for apartments and entire homes.

Five Best Hotels In Tulum: Most Recommended (My Personal Pick)

1. Be Tulum Hotel – Overview

| Category | Details |
|-----------------------------|---|
| Hotel Name | Be Tulum Hotel |
| Rating | ★ 4.3 (819 reviews) – 4-Star Hotel |
| Location | Carr. Tulum-Boca Paila Km.10, Tulum Beach, Zona Hotelera , 77780 Tulum, Q.R., Mexico |
| Phone | ☎ (800) 204-9799 |
| Check-in / Check-out | (Note: Listed check-in/out time is 12:00 AM) |
| Room Features | Stylish beachfront design, luxury ambiance |
| Dining | On-site restaurants and beach bars |
| Free Cancellation | ✅ Available on selected rates |
| Prices (USD) | Reservation Day: \$275 (→ \$364 w/ taxes) Official Site: \$421 (→ \$501 w/ taxes) More options from \$266 |

2. Hotel Milam Tulum (Michelin Key Winner) – Overview

| Category | Details |
|-------------------|-----------------------------------|
| Hotel Name | Hotel Milam (Michelin Key Winner) |

| | |
|-----------------------------|---|
| Rating | ★ 4.6 (109 reviews) – 5-Star Hotel |
| Location | C. 10 Sur Lote 4-ZONA 11 , La Veleta, 77760 Tulum, Q.R., Mexico |
| Phone | ☎ +52 56 1726 6309 |
| Check-in / Check-out | (3:00 PM) → (12:00 PM) |
| Room Type | Not specified (luxury suites available) |
| Room Features | Boutique-style, modern design, curated luxury |
| Dining | On-site fine dining (Michelin-recognized service level) |
| Free Cancellation | ✅ Available on select rates |
| Prices (USD) | Official Site: \$323 → \$410 w/ taxes Trivago: \$331 → \$401 w/ taxes More options from \$379 |

3. Copal Tulum Hotel – Overview

| Category | Details |
|-----------------------------|--|
| Hotel Name | Copal Tulum Hotel |
| Rating | ★ 4.1 (907 reviews) – 4-Star Hotel |
| Location | Calle Ixchel esquina Avda. Juanek, Aldea Zamá, 77760 Tulum, Q.R., Mexico |
| Phone | ☎ +52 984 143 1410 |
| Check-in / Check-out | (3:00 PM) → (12:00 PM) |
| Room Features | Modern suites, natural design, jungle views |
| Dining | On-site café and poolside dining |
| Free Cancellation | ✅ Available on selected rates |

| | |
|---------------------|--|
| Prices (MXN) | Official Site: MX\$1,567 Reserving: MX\$1,257 Other options from MX\$1,263 |
|---------------------|--|

4. Hotel Bardo Tulum – Overview

| Category | Details |
|-----------------------------|---|
| Hotel Name | Hotel Bardo |
| Rating | ★ 4.5 (440 reviews) – 4-Star Hotel |
| Location | Esquina con, Rio Otate & Rio Basca, 77760 Tulum, Q.R., Mexico |
| Phone | ☎ +52 56 1726 6309 |
| Check-in / Check-out | (3:00 PM) → (12:00 PM) |
| Room Type | Not specified (luxury jungle villas available) |
| Room Features | Private plunge pools, outdoor showers, jungle design |
| Dining | On-site restaurant and craft cocktail bar |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Official Site: MX\$5,642 Amimir.com: MX\$4,251 Other options from MX\$4,367 |

5. La Zebra Tulum – A Small Luxury Hotel (SLH) – Overview

| Category | Details |
|-------------------|---|
| Hotel Name | La Zebra Tulum – A Small Luxury Hotel (SLH) |
| Rating | ★ 4.6 (2,176 reviews) – 4-Star Hotel |
| Location | Carr. Tulum-Boca Paila 800, Tulum Beach, Zona Hotelera, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ (303) 952-0595 |

| | |
|-----------------------------|---|
| Check-in / Check-out | (3:00 PM) → (12:00 PM) |
| Room Type | Not specified (oceanfront suites & family options available) |
| Room Features | Beachfront location, private terraces, modern boho style |
| Dining | Gourmet restaurant & beach bar |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Official Site: MX\$5,539 Skyscanner: MX\$5,541 Other options from MX\$7,285 |

Where to Stay Based on Traveler Type

Where To Stay In Tulum For Couples - Five Best Hotels

6. Azulik Resort – At a Glance

| Category | Details |
|-----------------------------|--|
| Hotel Name | Azulik Resort |
| Rating | ★ 3.8 (2,100+ reviews) – 4-Star Hotel |
| Location | Carretera Tulum - Punta Allen KM 5, Zona Hotelera, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ +52 984 980 2955 |
| Check-in / Check-out | 🕒 Nov 2 → 🕒 Nov 3 |
| Room Type | Jungle Villa |
| Room Features | Cliffside views, limited A/C, no fridge, open-concept bathrooms |
| Dining | On-site restaurants and café |

| | |
|--------------------------|------------------------------------|
| Free Cancellation | ✓ Available on selected rates |
| Prices (MXN) | Booking.com: MX\$5,756 – MX\$7,394 |

7. Mezzanine Hotel Tulum – A Small Luxury Hotel (SLH) – At a Glance

| Category | Details |
|-----------------------------|--|
| Hotel Name | Mezzanine Tulum – A Small Luxury Hotel (SLH) |
| Rating | ★ 4.6 (889 reviews) – 5-Star Hotel |
| Location | Km 4.1, Carr. Tulum-Boca Paila, Zona Hotelera, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ (303) 952-0595 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (12:00 PM) |
| Room Type | Not specified (luxury beachfront options available) |
| Room Features | Ocean views, luxury interiors, boutique ambiance |
| Dining | Thai restaurant and beach bar |
| Free Cancellation | ✓ Available on selected rates |
| Prices (MXN) | Official Site: MX\$4,265 Agoda: MX\$5,634 Other options from MX\$5,132 |

8. Hotel Zamna Tulum – At a Glance

| Category | Details |
|-------------------|--------------------------------------|
| Hotel Name | Zamna Tulum |
| Rating | ★ 4.4 (1,254 reviews) – 3-Star Hotel |

| | |
|-----------------------------|--|
| Location | Km 200, México 307, 77760 Tulum, Q.R., Mexico |
| Phone |  +52 984 745 2631 |
| Check-in / Check-out |  Nov 2 (3:00 PM) →  Nov 3 (11:00 AM) |
| Room Type | Not specified (contact property for availability) |
| Room Features | Jungle-style lodges, eco-luxury atmosphere |
| Dining | On-site restaurant, bar, and event space |
| Free Cancellation |  Available on request |
| Prices (MXN) | Contact property directly for best rates Nearby hotels from MX\$1,290–MX\$3,672 |

9. Nômade Hotel Tulum – At a Glance

| Category | Details |
|-----------------------------|--|
| Hotel Name | Nômade Tulum |
| Rating | ★ 4.1 (1,324 reviews) – 4-Star Hotel |
| Location | Carr. Tulum-Boca Paila Km 10.5, Tulum Beach, Zona Hotelera, 77880 Tulum, Q.R., Mexico |
| Phone |  (800) 204-9799 |
| Check-in / Check-out |  Nov 2 (3:00 PM) →  Nov 3 (12:00 PM) |
| Room Type | Not specified (eco-luxury tents & villas available) |
| Room Features | Beachfront eco-luxury, natural decor, jungle ambiance |
| Dining | On-site restaurant and bar with organic cuisine |
| Free Cancellation |  Available on selected rates |

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| Prices (MXN) | Official Site: MX\$4,075 Amimir.com: MX\$2,834 (Free breakfast) Other options from MX\$2,873 |
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10. Kore Tulum Retreat and Spa Resort – At a Glance

| Category | Details |
|-----------------------------|--|
| Hotel Name | Kore Tulum Retreat and Spa Resort |
| Rating | ★ 3.8 (1,153 reviews) – 5-Star Hotel |
| Location | Carretera Tulum-Boca Paila Km. 3.8, Lote 48 Admo, México 180D, Playa, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ +52 998 980 1865 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (12:00 PM) |
| Room Type | Not specified (luxury suites & private villas available) |
| Room Features | Hot tubs, rain showers, private pools |
| Dining | On-site restaurants and bars |
| Free Cancellation | ✅ Available on selected rates (e.g., until Oct 19) |
| Prices (MXN) | Tripadvisor.com: MX\$18,155 Holisto: MX\$24,704 (Free breakfast & parking) Other options from MX\$17,814 |

Five Best Hotels for Solo Travelers

11. Hotel Royal Tulum – Adults Only – Quick Snapshot

| Category | Details |
|-------------------|---|
| Hotel Name | Hotel Catalonia Royal Tulum – Adults Only |
| Rating | ★ 4.7 (6,548 reviews) – 5-Star Hotel |

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|-----------------------------|--|
| Location | Km. 264.5 Chetumal, Carr. Cancún - Tulum, 77790 Xpu Ha, Q.R., Mexico |
| Phone |  +52 984 875 1800 |
| Check-in / Check-out |  Nov 2 (3:00 PM) →  Nov 3 (12:00 PM) |
| Room Type | Not specified (luxury suites & adults-only rooms available) |
| Room Features | Ocean views, modern design, private terraces |
| Dining | On-site restaurants, bars, and poolside dining |
| Free Cancellation |  Available on request |
| Prices (MXN) | Contact property directly for rates |

12. Amansala Resort | Beachclub | Spa – Quick Snapshot

| Category | Details |
|-----------------------------|--|
| Hotel Name | Amansala Resort |
| Rating | ★ 4.4 (1,160 reviews) – 3-Star Hotel |
| Location | Carr. Tulum-Boca Paila KM 5.5, Tulum Beach, Zona Hotelera, 77760 Tulum, Q.R., Mexico |
| Phone | Not listed |
| Check-in / Check-out |  Nov 2 (1:00 PM) →  Nov 3 (12:00 PM) |
| Room Type | Not specified (beachfront and spa rooms available) |
| Room Features | Beach access, spa facilities, modern amenities |
| Dining | On-site restaurant and bar |
| Free Cancellation |  Available on selected rates |





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| Prices (MXN) | Official Site: MX\$6,419 Agoda: MX\$6,094 Other options from MX\$7,071 |
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13. Jashita Hotel Tulum – Quick Snapshot






| Category | Details |
|-----------------------------|--|
| Hotel Name | Jashita Hotel Tulum |
| Rating | ★ 4.7 (576 reviews) – 5-Star Hotel |
| Location | Baia, Punta Soliman, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ +52 984 179 1659 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (12:00 PM) |
| Room Type | Not specified (luxury rooms with beachfront views) |
| Room Features | Private pools, terraces, modern amenities |
| Dining | On-site restaurant and bar |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Reserving: MX\$13,318 Despegar: MX\$17,488 Other options from MX\$23,072 |

14. Alaya Tulum – Quick Snapshot

| Category | Details |
|-------------------|---|
| Hotel Name | Alaya Tulum |
| Rating | ★ 4.6 (302 reviews) |
| Location | Carr. Tulum-Boca Paila Km. 8.3 , Tulum Beach, Zona Costera, 77760 Tulum, Q.R., Mexico |

| | |
|-----------------------------|--|
| Phone |  +52 984 240 0955 |
| Check-in / Check-out |  Nov 2 (3:00 PM) →  Nov 3 (12:00 PM) |
| Room Type | Not specified |
| Room Features | Modern amenities, beachfront or garden views |
| Dining | On-site restaurant and bar |
| Free Cancellation |  Available on selected rates |
| Prices (MXN) | Official site: MX\$6,426 Stayforlong.com: MX\$2,808 Other options from MX\$3,024 |

15. Motto by Hilton Tulum – Snapshot

| Category | Details |
|-----------------------------|--|
| Hotel Name | Motto by Hilton Tulum |
| Rating |  4.3 (343 reviews) |
| Location | Avenida Coba Sur S/N, entre Calle , Colonia Centro, 77765 Tulum, Q.R., Mexico |
| Phone |  +52 984 390 6000 |
| Check-in / Check-out |  Nov 2 (3:00 PM) →  Nov 3 (12:00 PM) |
| Room Type | Not specified |
| Room Features | Modern amenities, city and garden views |
| Dining | On-site restaurant and bar |
| Free Cancellation |  Available on selected rates |

| | |
|---------------------|---|
| Prices (MXN) | Hotel Booking Zone: MX\$1,263 Reservation Day: MX\$1,560 Other options from MX\$1,765 |
|---------------------|---|

Five Best Hotels for Families

16. Hotel Shibari Tulum – Snapshot

| Category | Details |
|-----------------------------|--|
| Hotel Name | Hotel Shibari Tulum |
| Rating | ★ 4.3 (336 reviews) – 5-Star Hotel |
| Location | Carr. Tulum-Boca Paila KM 7, Tulum Beach, 77766 Tulum, Q.R., Mexico |
| Phone | ☎ +52 987 107 6976 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (12:00 PM) |
| Room Type | Not specified (luxury suites & villas available) |
| Room Features | Modern design, beachfront access, private terraces |
| Dining | On-site restaurant and bar |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Official Site: MX\$5,909 Reserving: MX\$5,845 Other options from MX\$6,514 |

17. Ahau Tulum Hotel– Quick Info

| Category | Details |
|-------------------|--------------------------------------|
| Hotel Name | Ahau Tulum |
| Rating | ★ 4.5 (2,638 reviews) – 3-Star Hotel |

| | |
|-----------------------------|--|
| Location | Carr. Tulum a Boca Paila Km. 7.5, Zona Costera, 77760 Tulum, Q.R., Mexico |
| Phone |  +52 984 240 1499 |
| Check-in / Check-out |  Nov 2 (3:00 PM) →  Nov 3 (12:00 PM) |
| Room Type | Not specified (beachfront bungalows and suites available) |
| Room Features | Eco-friendly design, beachfront views, private terraces |
| Dining | On-site restaurant and bar |
| Free Cancellation |  Available on selected rates |
| Prices (MXN) | Reservation Day: MX\$5,013 Reserving: MX\$5,251 Other options from MX\$5,144 |

18. Dune Boutique Hotel Tulum – Quick Info

| Category | Details |
|-----------------------------|--|
| Hotel Name | Dune Boutique Hotel Tulum |
| Rating | ★ 4.5 (390 reviews) – 5-Star Hotel |
| Location | Carr. Tulum-Boca Paila km 7, Tulum Beach, Zona Hotelera, 77780 Tulum, Q.R., Mexico |
| Phone |  +52 984 238 9529 |
| Check-in / Check-out |  Nov 2 (3:00 PM) →  Nov 3 (12:00 PM) |
| Room Type | Not specified (luxury suites and boutique rooms available) |
| Room Features | Beachfront views, modern design, private terraces |
| Dining | On-site restaurant and bar |
| Free Cancellation |  Available on selected rates |





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|---------------------|--|
| Prices (MXN) | Official Site: MX\$5,244 Booking.com: MX\$5,565 Other options from MX\$6,116 |
|---------------------|--|

19. Hotel Panamera Tulum – Quick Info

| Category | Details |
|-----------------------------|---|
| Hotel Name | Hotel Panamera |
| Rating | ★ 4.4 (441 reviews) – 4-Star Hotel |
| Location | Carr. Tulum-Boca Paila Km 8.5, Tulum Beach, 77760 Tulum, Q.R., Mexico |
| Phone | ☎ +52 998 109 2540 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (12:00 PM) |
| Room Type | Not specified (luxury rooms & suites available) |
| Room Features | Modern design, beachfront views, private terraces |
| Dining | On-site restaurant and bar |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Amimir.com: MX\$6,100 Hotels.com: MX\$6,996 Other options from MX\$7,110 |

20. IKAL Tulum Hotel – Quick Info

| Category | Details |
|-------------------|--|
| Hotel Name | IKAL Tulum Hotel |
| Rating | ★ 4.2 (649 reviews) – 3-Star Hotel |
| Location | Zona Hotelera Tulum, 77780 Tulum, Quintana Roo, Mexico |

| | |
|-----------------------------|--|
| Phone |  +52 984 239 0929 |
| Check-in / Check-out |  Nov 2 (3:00 PM) →  Nov 3 (12:00 PM) |
| Room Type | Not specified (boutique rooms available) |
| Room Features | Modern design, some rooms with terraces |
| Dining | On-site restaurant and bar |
| Free Cancellation |  Available on selected rates |
| Prices (MXN) | Official Site: MX\$2,919 Reserving: MX\$3,225 Other options from MX\$3,028 |

Top Five Tulum All Inclusive Resorts Adults Only






21. Hilton Tulum Riviera Maya All-Inclusive Resort – Hotel Overview

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|--------------------------|---|
| Hotel Name | Hilton Tulum Riviera Maya All-Inclusive Resort |
| Rating |  4.3 (3,700+ reviews) |
| Category | 5-Star Hotel – Eco-Certified |
| Location | Carr. Cancún - Tulum 307, Tulkal, 77774 Cdad. Chemuyil, Q.R., Mexico |
| Phone |  +52 984 195 1100 |
| Check-in |  3:00 PM – Sunday, Nov 2 |
| Check-out |  12:00 PM – Monday, Nov 3 |
| Guests |  2 Adults |
| Free Cancellation |  Available on selected rates |
| Official Website |  hilton.com |

Room Prices (Per Night)






| Booking Platform | Room Type | Price (MXN) | Extras |
|------------------|-----------------------------------|-------------|--------------------------------|
| Official Site | 1 King Bed (Accessible Room) | MX\$7,095 | Breakfast + Parking |
| Official Site | Same (Free Cancellation) | MX\$8,652 | Free cancellation until Oct 29 |
| Booking.com | Standard King | MX\$7,094 | Free Wi-Fi + Free Breakfast |
| Prestigia.com | Standard King (Free Cancellation) | MX\$5,293 | Free cancellation until Oct 29 |

Extra Info

-  Free cancellation on selected rooms
-  Free Wi-Fi throughout the resort
-  Ocean views & modern design rooms
-  Great for families, couples, and groups
-  Eco-certified sustainable property

22. Dreams Tulum Resort & Spa – Hotel Overview

| Hotel Name | Dreams Tulum Resort & Spa |
|------------|--|
| Rating | ★ 4.4 (7,200+ reviews) |
| Category | 5-Star Hotel – Eco-Certified |
| Location | Puerto Juarez, Carretera Chetumal Km. 236, 77760 Tulum, Q.R., Mexico |
| Phone | ☎ +52 984 871 3333 |
| Check-in | 🕒 3:00 PM |

| | |
|------------------------------|---|
| Check-out |  12:00 PM |
| Guests |  2 Adults |
| Free Cancellation |  Available on selected rooms |
| Wi-Fi & Breakfast |  Free Wi-Fi +  Breakfast included |

Room Highlights

| Feature | Details |
|--|---|
|  Room View | Garden, Beachfront, or Rooftop Ocean Views |
|  Room Type | Deluxe Garden View King |
|  Private Balcony | Yes |
|  On-site Dining | Traditional Mexican restaurant with terraces & hammocks |
|  Eco-Friendly | Yes – Eco-certified resort |

Room Prices (Per Night)

| Booking Platform | Room Type | Price (MXN) | Extras |
|----------------------|--------------------------|-------------|--------------------------------|
| Booking.com | Deluxe Garden View King | MX\$6,955 | Breakfast + Balcony |
| Booking.com | Same + Free Cancellation | MX\$8,178 | Cancel free until Oct 29 |
| Amimir.com | Deluxe Room for 2 guests | MX\$4,460 | Free cancellation until Oct 2 |
| Prestigia.com | Deluxe Room for 2 guests | MX\$6,827 | Free cancellation until Oct 30 |

Extra Info

- 🌴 Beachfront & rooftop ocean views
- 🍹 All-inclusive dining and drinks
- 🧘 Spa, yoga sessions, and family activities
- 🛖 Hammocks, terraces, and relaxing outdoor spaces
- 👨👩👧👦 Ideal for families, couples, or destination weddings

23. Secrets Tulum Resort & Beach Club – Hotel Overview

| Category | Details |
|-------------------|---|
| Hotel Name | Secrets Tulum Resort & Beach Club |
| Rating | ★ 4.2 (1,300+ reviews) – 5-Star Hotel |
| Location | Calle Itzimina, Av. Kukulcan Esq, 77760 Tulum, Q.R., Mexico |
| Phone | ☎ +52 984 251 0230 |
| Room Type | Junior Suite Tropical View – 2 Double Beds + Balcony |
| Room Features | Swim-out suites, swim-up bar, private balcony, tropical view |
| Dining | Free breakfast included, on-site bars and restaurants |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Booking.com: MX\$7,123 – MX\$7,933 Amimir.com: MX\$5,291 Reserving: MX\$5,801 |

24. Kore Tulum Retreat and Spa Resort – Hotel Overview

| Category | Details |
|------------|-----------------------------------|
| Hotel Name | Kore Tulum Retreat and Spa Resort |

| | |
|--------------------------|--|
| Rating | ★ 3.8 (1,200+ reviews) – 5-Star Hotel |
| Location | Carretera Tulum-Boca Paila Km. 3.8 Lote 48 Admo, México 180D, Playa, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ +52 998 980 1865 |
| Room Features | Hot tubs, rain showers, private pools |
| Dining | On-site restaurants and bar |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Agoda: MX\$18,857 (Free cancel until Oct 18) Tripadvisor.com: MX\$18,193 |

25. Hilton Tulum Riviera Maya All-Inclusive Resort – Hotel Overview

| Category | Details |
|--------------------------|--|
| Hotel Name | Hilton Tulum Riviera Maya All-Inclusive Resort |
| Rating | ★ 4.3 (3,700+ reviews) – 5-Star Hotel – Eco-Certified |
| Location | Carr. Cancún - Tulum 307, Tulkal, 77774 Cdad. Chemuyil, Q.R., Mexico |
| Phone | ☎ +52 984 195 1100 |
| Room Features | Ocean-view balconies, refrigerators, accessible king rooms |
| Dining | Free breakfast and parking (on official site bookings) |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Official Site: MX\$7,095 – MX\$8,652 Prestigia.com: MX\$5,293 |

Top Five Tulum Beachfront Hotels

26. MAYA TULUM HOTEL – At a Glance

| Category | Details |
|-----------------------------|--|
| Hotel Name | MAYA TULUM HOTEL By G Hotels |
| Rating | ★ 3.9 (518 reviews) |
| Location | KM 5 Carretera Tulum-Boca Paila Lt10 Zona Hotelera , 77780 Tulum, Q.R., Mexico |
| Phone | ☎ +52 984 231 7485 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (12:00 PM) |
| Room Type | Not specified |
| Room Features | Basic amenities |
| Dining | On-site restaurant and bar |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Traveluro: MX\$1,007 Reserving: MX\$1,232 Other options from MX\$1,243 |

27. Diamante K – At a Glance

| Category | Details |
|-----------------------------|---|
| Hotel Name | Diamante K |
| Rating | ★ 4.4 (977 reviews) |
| Location | Carretera Boca Paila Tulum Ruinas , Km 2.5, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ +52 998 860 0345 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (11:00 AM) |
| Room Type | Not specified |

| | |
|--------------------------|--|
| Room Features | Basic amenities |
| Dining | On-site restaurant |
| Free Cancellation | ✓ Available on selected rates |
| Prices (MXN) | Official site: MX\$2,128 My Luxury Hotel: MX\$2,047 Other options from MX\$2,046 |

28. Be Tulum Hotel – At a Glance

| Category | Details |
|-----------------------------|--|
| Hotel Name | Be Tulum Hotel |
| Rating | ★ 4.3 (819 reviews) |
| Location | Carr. Tulum-Boca Paila Km.10 , Tulum Beach, Zona Hotelera, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ (800) 204-9799 |
| Check-in / Check-out | 🕒 Nov 2 (12:00 AM) → 🕒 Nov 3 (12:00 AM) |
| Room Type | Not specified |
| Room Features | Basic amenities |
| Free Cancellation | ✓ Available on selected rates |
| Prices (MXN) | Official site: MX\$9,317 Reserving: MX\$6,707 Other options from MX\$6,769 |

29. Selina Tulum – At a Glance

| Category | Details |
|-------------------|--------------|
| Hotel Name | Selina Tulum |

| | |
|-----------------------------|--|
| Rating | ★ 4.1 (961 reviews) |
| Location | Carr. Tulum-Boca Paila Km. 7.5, Tulum Beach, Zona Hotelera, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ +52 984 179 8451 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (12:00 PM) |
| Room Type | Not specified |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Amimir.com: MX\$2,813 (Free breakfast) Reserving: MX\$4,990 Other options from MX\$5,012 |

30. Zamas Hotel – At a Glance

| Category | Details |
|-----------------------------|---|
| Hotel Name | Zamas Hotel |
| Rating | ★ 4.4 (875 reviews) |
| Star Level | 3-star |
| Location | Carr. Tulum-Boca Paila KM 5, Tulum Beach, Zona Hotelera, 77780 Tulum, Q.R., Mexico |
| Phone | ☎ +52 984 145 2602 |
| Check-in / Check-out | 🕒 Nov 2 (3:00 PM) → 🕒 Nov 3 (12:00 PM) |
| Free Cancellation | ✅ Available on selected rates |
| Prices (MXN) | Official site: MX\$2,120 Agoda: MX\$3,336 Other options from MX\$4,203 |

| | |
|------------------------|---|
| LGBTQ+ Friendly |  Yes |
|------------------------|---|

Best Time to Visit & Book

| Season | Why Go | Price |
|---------------------------|----------------------------------|--------|
| Nov–Apr (Dry) | Best weather, lots of events | High |
| May–Aug (Shoulder) | Good prices, warm temps | Medium |
| Sep–Oct (Low) | Risk of rain & sargassum seaweed | Low |

Plan 3–6 months ahead for best beachfront deals.

Beach vs Town – Which is Better?

| Feature | Beach Zone | Tulum Town (Pueblo) |
|------------------|-----------------------|---------------------------|
| Cost | \$0 – \$5K+ | \$0 – \$2K+ |
| Food | Upscale restaurants | Local tacos & street food |
| Vibe | Relaxed, romantic | Busy, cultural |
| Transport | Taxis or bikes needed | Walkable |
| Nightlife | Beach bars | Lively town bars & events |

 **Best of both worlds?** Stay in **Aldea Zama** for balance!

Sustainable & Eco-Friendly Hotels

Tulum leads in eco-conscious hospitality. Look for:





- **Solar energy, water recycling, composting**
- **Filtered water & no single-use plastic**
- **Locally sourced meals & biodegradable toiletries**


Top eco-stays:

-  **Azulik**
-  **Nativus**
-  **Habitas Tulum**

Safety Tips for Choosing Your Stay

While Tulum is generally safe, follow these tips:

-  Choose **highly rated, well-reviewed** hotels
-  Avoid walking alone at night, especially in remote areas
-  Use **hotel-arranged or official taxis**
-  Solo female travelers: stick to **main streets and trusted zones**

 *Note:* As of 2025, the U.S. State Dept. issues a **Level 2 advisory** for Quintana Roo. Stay aware, but don't panic—millions travel safely each year.

Top FAQs

Q: Where should I stay in Tulum for the first time?

A: Aldea Zama or Tulum Pueblo for convenience and balance.

Q: Is it better to stay in Tulum Beach or Town?

A: Beach = luxury & relaxation. Town = budget & culture.

Q: Where do families stay in Tulum?

A: Aldea Zama and Playa Paraiso are safe, spacious, and calm.

Q: Are there hostels close to the beach?

A: Yes—**Selina Tulum** and **Mayan Monkey** are beachfront hostels.

Q: Where can I stay in Tulum on a budget?

A: Tulum Pueblo and La Veleta have hostels starting at \$30–\$40 USD/night.

Final Takeaways: Where Should *You* Stay?

| Traveler Type | Recommended Area | Why |
|--------------------|---------------------|-------------------------------|
| First-time visitor | Aldea Zama | Safe, central, balanced |
| Couple | Beach Zone | Romantic, ocean views |
| Solo Traveler | Tulum Pueblo | Affordable, social, cultural |
| Family | Playa Paraiso, Zama | Space, comfort, pool access |
| Digital Nomad | La Veleta | Quiet, coworking, great value |

Ready to Book?

Pick your ideal zone, check recent reviews, and compare rates on trusted platforms like Booking, Expedia, or Airbnb. With this guide, you’re ready to **stay smart and travel better in Tulum**.

 **Enjoy your trip—and stay safe, sustainable, and curious!**